



START FOR FUTURE

Match & Start Programme

Open Call

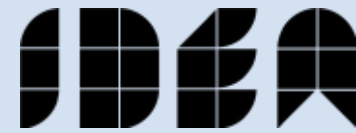
for entrepreneurial talents, teams and early stage startups for the Match & Start Programme in Summer 2022

Topics

Mobility
Manufacturing
Food
Health
Circular Economy

startforfuture.eu

What is Start for Future?



Start for Future is a co-developed programme initiated by European Universities, and reinforced by the European Institute of Innovation and Technology (EIT) and its KICs in Urban Mobility and Manufacturing.

The programme aims to connect young talents and start-ups with the assets of Start for Future and its broad network of industry partners, addressing UN SDGs and combining it with highly impactful, profitable and scalable business models. Throughout

the 8 month period, July - March, with possibility to extend, teams, talents and early stage startups go through several phases (Match & Start, Develop & Co-create) to bring forth their business concepts, which will result in new, promising startups.

Supported by EIT Urban Mobility and EIT Manufacturing



EIT Urban Mobility is a knowledge and innovation community bringing together key mobility players across Europe to accelerate change towards a sustainable model of urban mobility and liveable urban spaces.

[> eiturbanmobility.eu](http://eiturbanmobility.eu)



EIT Manufacturing brings together manufacturing actors across Europe to integrate innovation and education for an entrepreneurial and sustainable Europe.

[> eitmanufacturing.eu](http://eitmanufacturing.eu)



What is the Match & Start Programme?



During the Match & Start programme, enlarged and newly formed international teams work on their concepts and develop prototypes, which could be further developed into real businesses. Input and various feedback sessions are provided by industry experts, business coaches as well as relevant startups and industry partners. Business concepts of international teams are matched with the most suitable incubators in the partner network for further support in development, incubation (virtual and physical) and market entry.



EIT Urban Mobility and EIT Manufacturing are supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.



Why Apply?

BENEFITS

Bring your idea to life and learn from the best



Work with international entrepreneurs on building a sustainable future



Exclusive access to EIT Manufacturing, EIT Urban Mobility and Health, Food and Circular Economy experts in your field



Get in touch with startups, investors and industry partners



Access to the best incubators around the world



Get access to private and public funding



Final Pitching to Expert Jury

 Watch the video

 Check out the Start for Future Incubators

TOPICS

Manufacturing



With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.



Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.



Circular Economy



This topic focuses on rethinking our current linear economy and creating a circular one. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come steps closer to the goal.

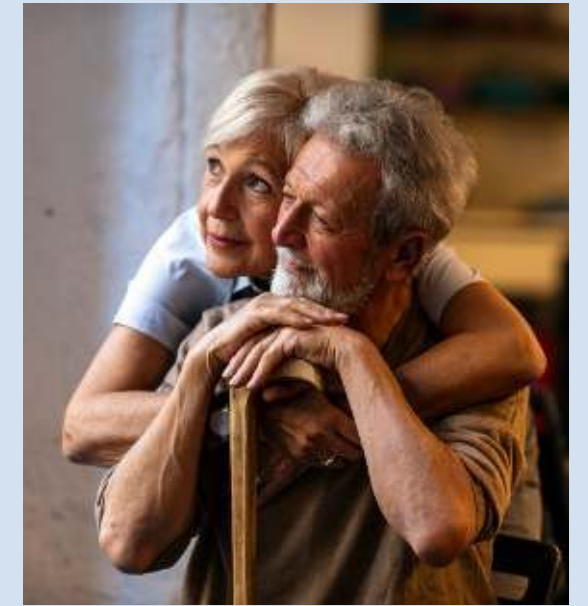
Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collaboration with industry stakeholders, it is possible to achieve this goal.



Health

Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.



Start for Future 2022



Eligibility for Participation

OPEN CALL

The Open Call for the Start for Future Match & Start Programme for Summer 2022 starts on May 16th, 2022 at 12:00AM CEST, and ends on June 19th, 2022 at 11:59 PM CEST.

This call is open to:

- A single individual
- A team of two (2) to five (5) individuals
- An early-stage startup of two (2) to five (5) individuals
- PhD Students and researchers looking to form a team and apply their innovation

To be eligible, the individual, teams or early-stage startups must meet one of the following criteria:

- You come from a Start for Future Alliance partner Ecosystem* or EIT Ecosystem:
 - hackathon
 - summer school
 - innovation format
- You are alumni of an affiliated university, EIT Urban Mobility and/or EIT Manufacturing

Additionally, teams or early-stage startups must also meet one of the following criteria:

- You have a proof of concept related to a Start for Future 2022 topic
- You have a business plan with or without a prototype related to a Start for Future 2022 topic

*at least one person in your team is a student, researcher or employee at a university participating in the program or affiliated with European Institute of Innovation and Technology (see Page 7 for Start for Future Partners)

How to enter APPLICATION

Individual application

- Fill out [the application form](#)
- Attach CV
- Upload Motivation Letter describing:
 - 1) why you are applying?
 - 2) what topic(s) interest(s) you?
 - 3) what are you looking for in the Start for Future programme?
 - 4) why you?



Teams & early stage startups

- Fill out [the application form](#)
- Attach pitch deck of project idea aligned to topic from Start for Future 2022
- Upload Motivation Letter describing:
 - 1) why you are applying?
 - 2) what are you looking for in the Start for Future programme?
 - 3) why you?



Bring your idea to life.

Whether you've applied as an individual, team or early stage startup, your participation and application will be confirmed.

By 24th of June, shortlisted applicants will be confirmed and the most promising talents, teams and startups invited to an interview. Interviews will be held from June 27th to July 8th. By July, 2022, you will be notified of your acceptance into the program. This official program will start on July 16th, 2022, and conclude on September 22nd, 2022. Please block Saturday July 16th, 14:00-17:00 CEST in your agenda to participate in our virtual kick-off event.

For more information, please contact info@startforfuture.eu



APPLY as an individual

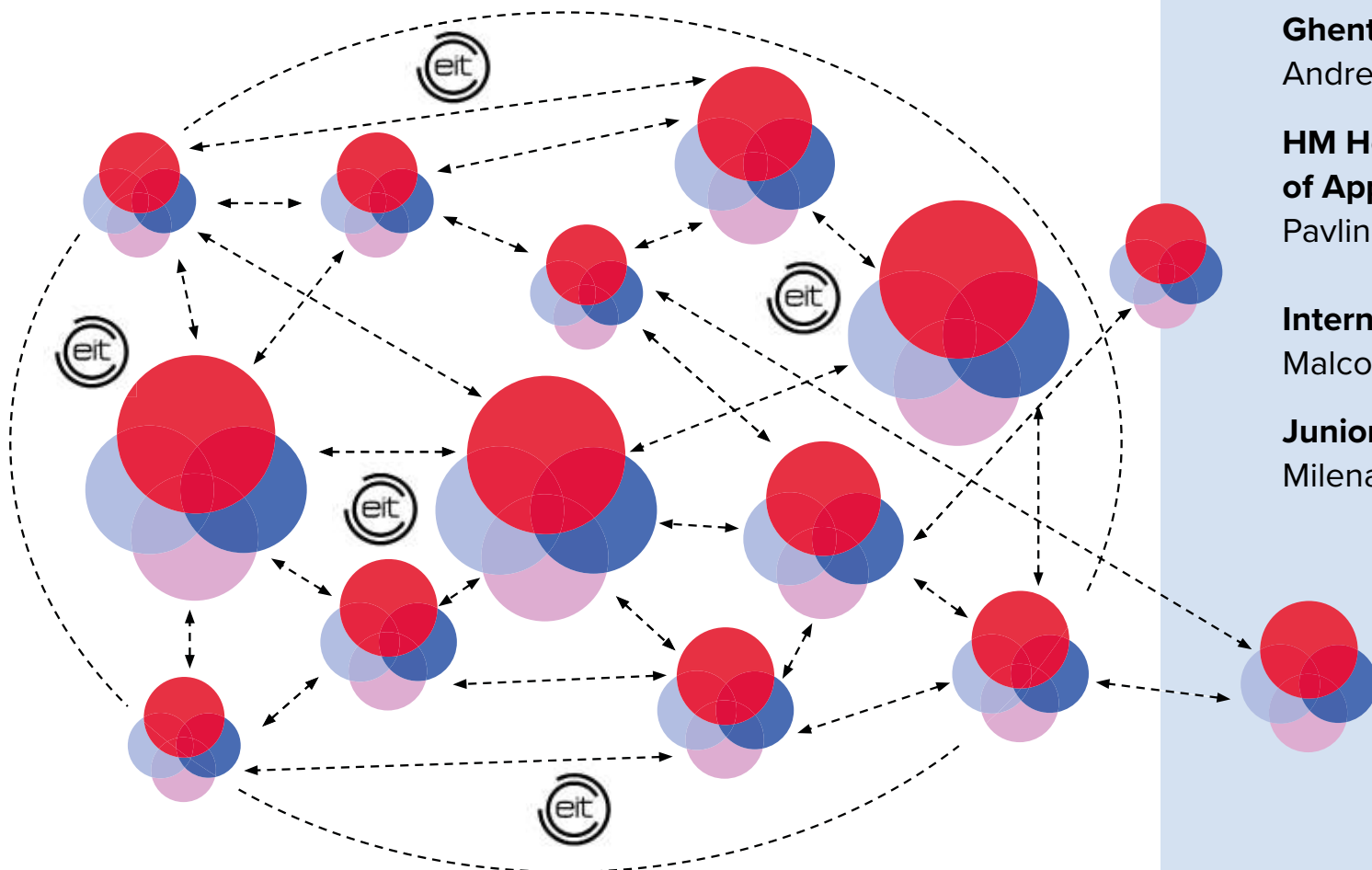


APPLY as a team / startup

Start for Future

PARTNERS

Start for Future is a network of international universities and university-linked incubators and entrepreneurship centres located in world wide startup hotpots.



PARTNERS IN EUROPE

Athens University of Economics and Business

Katerina Pramadari, k.pramadari@uni.fund and
Stratos Baloutsos, acein@aueb.gr

Czech Technical University in Prague

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University of Pisa

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PARTNERS WORLDWIDE

USA, Canada, Australia and Nepal

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START YOUR FUTURE YOUR WAY

Ask more questions.

Contact: info@startforfuture.eu

**Start for Future:
Match & Start Managers**

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Pavlina Vujovic

Julia Dorsch

